



### WILLIAM H. GATES HALL



## Summer Institute Faculty, Professors, and Attorneys

**UW Faculty & Staff** 

Toshiko Takenaka CASRIP Director and Professor

Bob Gomulkiewicz LTA Faculty Director and Professor

Sean O'Connor Professor

**Dongsheng Zang** Asian Law Center Director and Associate Professor

**Signe Naeve** CASRIP and LTA Group Associate Director and Law Lecturer

Kris C. Lee CASRIP Assistant Director

Jennifer Fan Entrepreneurial Law Clinic Managing Director and Law Lecturer

Anna Bakhmetyeva LTA Group Program Manager

Kathy Kline Conferences & Continuing Education Associate Director

**Slaven Svetinovic** Faculty Assistant

Property Law Group PLLC

Partner, Dorsey & Whitney LLP

Partner, Bracewell & Giuliani LLP

Managing Attorney, AA Global IP PLLC

#### Attorneys

**Ramsey Al-Salam** Partner, Perkins Coie LLP

Michael Anderson Partner, Baker & Hostetler LLP

**Neal Black** Attorney, Sandbox Legal Advisors

John Branch Partner, Frommer Lawrence & Haug LLP

**Barry Bretschneider** Partner, Baker & Hostetler LLP

Louis Carbonneau Principal, The Point Law Group PLLC

Peter Davis Partner, Whiteford, Taylor & Preston

Roy Diaz Patent Attorney, Diaz Cook PLLC

**Michael Elmer** Senior Counsel, Finnegan Henderson Farabow Garrett & Dunner LLP

**Ben Gaffney** Associate General Counsel, Amazon

**Russ Jacobs** Director Corporate Counsel, Starbucks

**Christof Karl** Partner, Bardehle Pagenberg

#### Katherine Kowalchyk Partner, Merchant & Gould PC

William LaMarca Associate Solicitor, USPTO

Shoko Leek Partner, Seed Intellectual Property Law Group PLLC

Tilman Müller-Stoy Partner, Bardehle Pagenberg

Linda Norman Deputy General Counsel, Microsoft Corporation

**Richard Ogawa** Founder, Ogawa PC

Stephen Rosenman Partner, Seed Intellectual Property Law Group PLLC

Melanie Seelig Partner, Knobbe Martens Olson & Bear LLP

Andrew Serafini Partner, Fenwick & West LLP

Christopher Sweeney Associate, Knobbe Martens Olson & Bear LLP

Michael Swope Partner, Woodcock Washburn LLP



**Visiting Professors** 

Martin Adelman Director and Professor, George Washington School of Law IP Program, Washington, D.C.

Mario Franzosi Professor, University of Milan, Italy and practicing attorney

**Heinz Goddar** Professor, University of Bremen, Germany and patent attorney, Boehmert & Boehmert, Munich, Germany

**Honorable Randall Rader** Chief Judge, Federal Circuit Court of Appeals, Washington, D.C.

UW Adjunct Professors

**Michael Atkins** Atkins Intellectual Property PLLC

**David Carlson** Partner, Seed Intellectual Property Law Group PLLC

**Karl Hermanns** Managing Partner, Seed Intellectual

Paul Meiklejohn

**Douglas Stewart** 

Joy Xiang

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UNIVERSITY of WASHINGTON \_\_\_\_\_ SCHOOL OF LAW 353020

# 2014 PATENT 20 ₽ AW. S Imme -Ins t te

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SCHOOL OF LAW UNIVERSITY of WASHINGTON Law, Technology & Arts Group

# 2014 PATENT & IP LAW Summer Institute

GET A GREAT FOUNDATION IN U.S. AND INTERNATIONAL TECHNOLOGY PROTECTION LAW AND PRACTICE IN LESS THAN THREE WEEKS

# July 17 - August 1, 2014





Center for Advanced Study & Research on Intellectual Property



#### 2013 CASRIP Summer Institute

## Learn United States Patent Law in Less than Three Weeks!

The CASRIP Summer Institute is the benchmark for intellectual property summer programs in the United States. Directed by world-renowned University of Washington professor, Toshiko Takenaka, the Summer Institute teaches the fundamentals of patent prosecution, patent litigation, and technology licensing and management, from a comparative law perspective.

Summer Institute faculty include distinguished visiting professors, such as Professor Martin Adelman from George Washington University, experienced USPTO officials, and litigators from Seattle, Silicon Valley, and Washington, D.C.

A highlight of the Summer Institute is the two-day High Technology Protection Summit, which attracts experts from around the world, including Chief Judge Randall Rader from the U.S. Court of Appeals for the Federal Circuit, to discuss cutting-edge legal issues in intellectual property law and innovation.

The Summer Institute also offers opportunities to network with patent practitioners during fun summer activities — a Mariners' baseball game, receptions, a graduation lunch, and other events hosted by local Seattle law firms as well as an optional trip to Silicon Valley and then the USPTO and the U.S. Court of Appeals for the Federal Circuit in Washington, D.C.

In 2014, Supreme Court Justices from China as well as patent judges from Japan and Korea plan to attend the CASRIP Summer Institute.

CASRIP provides bilingual teaching assistants to assist participants in small study groups and offers a special review session in Japanese, Korean, and Mandarin.

#### What You Will Learn

#### Intoduction (July 17-18)\*

- Copyright/Trademark/Trade Secret Basics
- Introduction to American Common Law System
- Legal English
- Introduction to U.S. Litigation
- \*Strongly recommended for international participants.

#### Core Subjects (July 21-24)

- U.S. Patent Law Basics
- U.S. Patent Prosecution
- U.S. Patent Litigation

#### High Technology Protection Summit (July 25-26)

#### Advanced Subjects (July 28-August 1)

#### ADVANCED PATENT PROSECUTION TRACK

- U.S. Interference
- U.S. Patent Prosecution
- U.S. Claims
- U.S. Specifications

#### U.S. AND E.U. IP ENFORCEMENT TRACK

- U.S. Entrepreneurship
- E.U. Patent Procurement
- Technology Transfer
- International Litigation
- E.U. Patent Licensing

#### IP MANAGEMENT TRACK

- U.S. Entrepreneurship
- IP Evaluation
- Technology Transfer
- IP Management
- Advanced Patent Cases
- IP Ventures & Open Innovation
- Technology Licensing

#### Syllabus online:

www.law.washington.edu/Casrip/Institute/Syllabus.aspx

Optional trip to Silicon Valley and Washington, D.C. (August 4–8) At the conclusion of the Summer Institute, participants have the option of visiting tech companies in Silicon Valley and then the USPTO and the U.S. Court of Appeals for the Federal Circuit in Washington, D.C. Participants are responsible for arranging their own airfare & lodging and all related expenses. Limited to 25 participants.

For more information, email Kris Lee at krisclee@uw.edu

Pharmaceutical Licensing

IP Ventures & Open Innovation

• E.U. Patent Prosecution

Advanced Patent Cases

Advanced Patentability

• E.U. Patent Enforcement

Advanced Patent Cases

• E.U. Patent Enforcement

Technology Licensing

Global IP Portfolio Management

Damages

- Internet Marketing
  - Angel Investors & Incubators
  - LOI & M&A Negotiation
  - Video Game Protection Global Brand Strategy

A limited number of rooms in UW Housing have been reserved and will be released on a space-available basis. The housing rate, including two meals per day is approximately \$1,700 for single occupancy or \$1,100 for double occupancy for 18 nights of housing. Virtual Tour: www. walkthroughmedia.com/52555. Participants may also arrange housing through the University Inn or Watertown Hotel.

• Visa

Please apply for your visa early; sometimes more than three months are necessary to process a visa. Be sure to include proof of financial support. Business attendees will need a B-1 visa unless your home country participates in the visa waiver program (see http://travel.state.gov/visa/ temp/temp\_1305.html).

- Housing

\* The High Technology Summit, July 25-26, is included in all tracks. \*\* Academic/Government discount = \$5,800; 20% discount for students in the University of Washington or the George Washington University IP LL.M.programs. All participants will receive a certificate.

# **Program and Registration Information**

### Tuition

Option

Option

Option

Option

Option

Optiona

Each option includes tuition, textbooks, and electronic course materials, but does not include airfare or lodging.

			BEFORE 4/1	AFTER 4/1		
1	7/17 - 8/01*	Introduction, Core and Advanced Subjects	\$6,300**	\$6,800		
2	7/21 - 8/01*	Core and Advanced Subjects	\$6,000	\$6,500		
3	7/17 - 7/26*	Introduction and Core Subjects	\$4,500	\$4,800		
4	7/25 - 8/01*	Advanced Subjects Only	\$3,800	\$4,000		
5	7/25 - 8/01*	IP Management Only	\$3,800	\$4,000		
al trip to Silicon Valley & Washington D.C. 8/04 - 8/08 \$300 \$500						

#### Course Materials

All participants will have free access to electronic versions on their laptops or other mobile devices. Limited printed versions are available to purchase for \$500.

Register online: www.law.washington.edu/casrip/institute/regsummer.aspx

• Fax to: UW School of Law CASRIP Summer Institute 1.206.685.3929

### Mail to: CASRIP SUMMER INSTITUTE

University of Washington School of Law William H. Gates Hall, Box 353020 Seattle, Washington 98195-3020 USA

### **Registration Form**

To register, mail or fax this completed form with your check or money order payable to the University of Washington School of Law.

Option 1 (7/17 - 8/01)

Option 2 (7/21 - 8/01)

- Option 3 (7/17 7/26)
- **Option 4** (7/25 8/01)
- Option 5 (7/25 8/01)
- Silicon Valley & Washington, D.C. (8/04 - 8/08)
- O Printed Course Materials (\$500 each)



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AX			
MAIL			

#### For more information and online registration:

online: http://www.law.washington.edu/CASRIP fax: 1.206.685.3929 phone: 1.206.543.0059 or 1.800.253.8648